

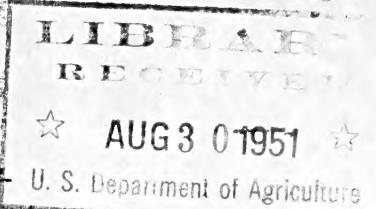
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62,73 Farr Nursery Co.
— Weiser Park, Pa. E

1951

THE ENCLOSED REPRINT FROM JOURNAL, NEW YORK BOTANICAL GARDEN,
INTRODUCES AND DESCRIBES FOUR OF DR. A. B. STOUT'S HYBRID DAYLILIES.



1-These, as usual, have withstood ten years of test, comparison and evaluation, for habit and garden show.

2-They are extra hardy, extra free blooming, extra long blooming, and the spent blooms drop quickly. Substance of bloom is of top quality; no bleaching, no burning.

3-Stout Introductions, beginning 20 years ago, are few and infrequent because there is to be no introduction which will not be a distinct standard for many years.

4-The introductory price for Stout Hybrid Daylilies always has been, and always will be no more than \$3.00 per strong and husky plant.

AUTUMN MINARET, COPPERPIECE, ROYAL ENSIGN. SUN DUST. \$3.00 each

COLLECTION A - One plant each of these "FOUR NEW" for \$10.00;

COLLECTION B - Two plants each of these "FOUR NEW" for \$17.50.

Plant this summer for new root growth before winter and 1952 bloom.

* *

ORDER BLANK

TO: FARR NURSERY CO.,
WEISER PARK,
WOMELSDORF, PA.

Please ship me the following Daylilies:

- 30-day terms, plus parcel post
 Paid herewith, parcel post prepaid

Name _____

Address

GUARANTEE: - 6 months,
- free replacement

(1)

(over)

1. The first step is to identify the
problem or issue you want to address.
This could be anything from a lack of
resources, a lack of time, or a lack of
knowledge. Once you have identified
the problem, you can begin to
develop a plan to address it.

2. Once you have identified the problem,
you need to determine what resources
you have available to help you address
it. This could include your own skills
and knowledge, as well as the skills and
knowledge of others.

3. Next, you need to develop a plan
of action. This plan should be specific
and detailed, so that you know exactly
what needs to be done and how it
should be done.

4. Finally, you need to implement the
plan. This means taking the steps
necessary to put the plan into
action. It's important to stay
on track and make adjustments as
needed.

5. Once the plan has been implemented,
you need to evaluate its effectiveness.
This means looking at the results
and determining whether the plan
achieved the desired outcome.

6. If the plan was successful, you
can move on to the next step. If it
was not successful, you may need
to go back to step 1 and re-evaluate
the problem or issue.

7. Finally, you need to document the
process and the results. This will
help you remember what you did
and what worked, so that you can
use it again in the future.

8. Finally, you need to reflect on
the experience. This means thinking
about what you learned and how
you can apply it to other situations.
It's also important to celebrate
successes and learn from mistakes.

UNCATALOGUED STOUT HYBRID DAYLILIES

The following Stout Hybrids have been sold out and omitted from our catalog for past years. Those capitalized and described below are now available. Others marked *, are being booked for Summer 1952, except 50th Anniversary, for 1953. All reservations at \$3.00 each, payable with order.

*Aladdin	*Elfin	*Red Bird
<u>BLFRTRAND H. FARR</u>	*Firebrand	<u>ROSALIND</u>
*Blanche Hooker	*50th Anniversary	*Rose Gem
<u>BRUNETTE</u>	*Georgia	*Saturn
*Caballero	<u>HANKOW</u>	<u>TRIUMPH</u>
<u>CAPRICE</u>	*Mignon	<u>WOLOF</u>
<u>CHARMAINE</u>	*Monarch	*Zouave

EIGHT STOUT HYBRIDS - AGAIN AVAILABLE

<u>BLFRTRAND H. FARR</u> - 3'. July. Large full flower, gracefully recurved. Rosy peach and buff. Good evenings. Evergreen.	\$3.00
<u>BRUNFTTE</u> - 2 $\frac{1}{2}$ '. May-June. Many flowers on many scapes and branches. Tan red, midzone madder brown, yellow throat. Deciduous.	\$2.00
<u>CAPRICE</u> - 2'. May-June. Full cup-shaped, rich brownish red. Sepals bordered cadmium. Unique for black stems and buds. Deciduous.	\$2.00
<u>CHARMAINE</u> - 3'. July-Aug. Clear, satiny, geranium pink. Medium large blooms. Durable, good evenings, self-cleaning. Plants hardy, liberally scaped. Evergreen.	\$3.00
<u>HANKOW</u> - 3 $\frac{1}{2}$ '. Aug-Sept. Rich yellow. Bold red eyezone in petals. Extensively cultivated near Hankow, China, for food and medicine. Good evenings. Deciduous.	\$2.00
<u>ROSALIND</u> - 3'. July-Aug. Later, a shade darker pink than Charmaine. Excellent garden show, bloom habit and substance. Deciduous.	\$3.00
<u>TRIUMPH</u> - 3'. July. Large rich gold with red flush halo in mid-zone. Individual form. Evergreen.	\$2.00
<u>WOLOF</u> - 3'. July. Dark, velvety maroon, throat clear orange. Flowers 4 $\frac{1}{2}$ ", full and spreading; light yellow midrib. Good evenings. Evergreen.	\$2.00

COLLECTION - One each of the above 8, total value \$19.00, for \$15.00.

Plant this summer for new roots before winter and 1952 bloom.

FARR NURSERY CO., WEISER PARK, PA.

30-DAY SALE

FIFTEEN STANDARD AND MOST POPULAR STOUT HYBRID DAYLILIES

New Crop * * * * * Lower Prices * * * * * 30-Day Sale

Twenty five years ago we agreed with Dr. Stout that the introductory price for his Daylily hybrids was to be limited to \$3.00, with a reduction to \$1.00 as soon as supply permitted. Consequently, and always, a scarcity.

Now we have a large new crop of husky, top quality, field grown day-lilies, divided and replanted last summer; enough Daylilies to justify the 30-day offer which follows on this page.

- 1- ANY FIVE OF THE FOLLOWING DAYLILIES FOR - - - \$3.50 (70¢ ea)
2- ANY TEN " " " " " - - - \$6.50 (65¢ ea)
3- ANY FIFTEEN " " " " " - - - \$8.50 (57¢ ea)

~~30-Day terms, you pay parcel post. Paid with order, we pay parcel post.~~

AUG. ORANGE: 3'. Profuse display, large golden yellow blooms, late summer.

AUG. PIONEER: 3'. Aug-Sept. Yellow, faintly flushed red, 60-70 days.

BARONET: 2'. June and Sept. "Spicy looking rusty red," wide petals.

BIJOU: 2'. June-Aug. Heavily branched, budded. Red and gold garden effect.

BUCKEYE: 3'. Gold, eyed red. Like Mikado, but bunch flowered, earlier.

DAUNTLESS: 3'. July-Aug. Pale yellow, pastel midzone. Very showy.

FANTASIA: 3½'. June-July. Red tints over greenish yellow. Ex-

HYPERION: 3½' (Mead). July. A leading light yellow since 1924.

LINDA: 3'. July-Aug. Large, crinkled, pastel blend and bicolor.

MIDAS: 4'. July. Large clear gold on many tall scapes.

MIKADO: July-Aug. Clear, deep yellow, eyed red. Large, free, b.

OPIR: 3¹/₂' (Farr) July. Crisp, clear, bold, gold yellow. Very showy, fragrant.

PATRICIA: Large, clear, light yellow. Wide, overlapping, recurved. "Immaculate."

VESTA: $2\frac{1}{2}''$. July-Aug. Fine, low, bright gold. Neat and crisp.

YELDRIN: $3\frac{1}{2}'$. Late summer and early fall. Extra profuse, golde

Plant this summer for new roots before winter and 1952 bloom.

This offer expires Aug. 15, 1951

This offer expires Aug. 19, 1991

MISCELLANEOUS

FARR MAGAZINE ADS NOW STIPULATE 10¢ FOR CATALOG, BUT FARR CUSTOMERS will always receive free copies of new issues automatically. Free copies will be gladly mailed to all Farr customers, who mention that they are customers, at any time.

"CUT THEM IN THE BUD" - to prevent marring daylily blooms, to facilitate arranging, to obtain maximum days of cut flower bloom. Cut as soon as the first or second bud is swollen to point of opening.

SOME EFFECTIVE DAYLILY CUTFLOWER COMBINATIONS include foliage of Jap maples, copper or green beech, funkia, saxifrage, Mt. Ash bloom and foliage, cat-o-nine-tails, sprouts of seeding dock, Shasta daisy, delphinium, phlox, gaillardia, etc., etc.

UTILITY USE OF DAYLILIES INCLUDES - around lamp posts, base of rose arches, garage foundations, flanks to steps, guardians to entrances, interspersed to foundation plants, soil control on banks, between peonies. - "The more I have, the better I like them."

FREE REPLACEMENT of any daylily which is reported as failure within six months is our unconditional guarantee.

THE THREE MAIN REASONS FOR DAYLILY FAILURE ARE: (1) planting too deeply; correct depth is one inch above where roots begin; (2) planting in heavy shade; (3) planting in moist locations.

NOTHING GAINED BY WAITING. Plant Daylilies this summer. New roots, formed before winter will increase 1952 bloom probability and quality.

"REDUNDANCY" is the quality of some spring and summer blooming daylilies to bloom again during fall. Most frequent repeaters are Baronet, Blanche Hooker, Mikado, Princess and Rajah.

DAYLILY GARDEN PICTURES for future years, are easily and accurately "painted" by dividing and replanting while plants are still in bloom.

EVERGREEN DAYLILIES are those whose foliage remains green wherever, whenever, no winter temperatures below freezing.

DECIDUOUS DAYLILIES are those whose foliage turns brown and dormant by fall, and for the winter, regardless of temperature.

"IF I COULD HAVE ONLY ONE TREE PEONY it would be Moutan," says a fancier of 31 years. "It is the only one I could be sure of bloom each year and lasting for a lifetime."

We offer field grown, tree peony Moutan as follows:

2 stems, \$3.50; 3 stems, \$4.25; 4 stems, \$5.00.

Single, dark red. Crepy petals. Center mass of golden stamens. Hundreds of 8-12 inch blooms on mature plants.

1949 (1) .МА ЗИЛЛАР ЧИГИДА БОЛ АЙДАСЫН НИҢ ЖЕМІТ ДЕН
1949-жылдан берінен оңай болған жаңа мемлекеттік
жылдардағы 1-май күнінде 1949 (1) жылдан берінен

MONDAY is the day of the week that is best suited to go to the market to buy vegetables.

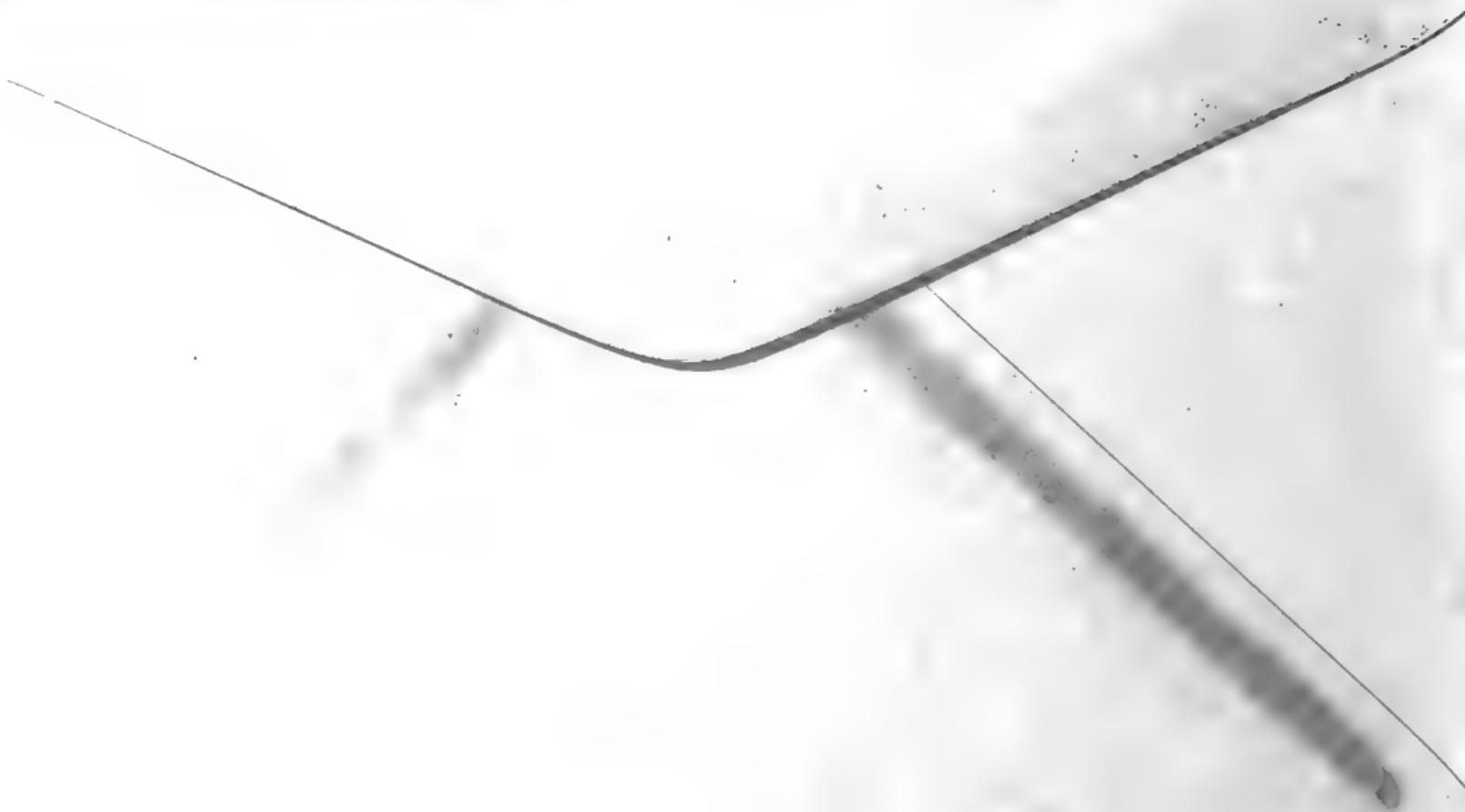
WILLY GAGNON L'ESTATE 2010 è quindi una "pellegrinaggio" nel quale il viaggio non ha fine.

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by
Addressee

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If Mailed in the
United States

BUSINESS REPLY ENVELOPE
FIRST CLASS PERMIT No. 4, Sec. 34.9, P. L. & R. WOMELSDORF, PA.

FARR NURSERY COMPANY
WEISER PARK,
WOMELSDORF, PENNA.





Daylily Port

A new and truly red hybrid
by Dr. A. B. Stout

Daylily Port

A Thousand Rubies

\$1.50 each, 5 or more @ \$1.00 each

Within five years a plant of Daylily Port will bear 1000 blooms from June to August.

Plant DAYLILIES for minimum garden care and ever increasing beauty. Plant Port for a "thousand rubies".

ORDER BLANK

YES send me _____ plants of Daylily Port

Name.....

Address.....

PLACE
STAMP
HERE 79854
MADE IN U. S. A.

FARR NURSERY CO.

WEISER PARK

BERKS COUNTY

PA.

Dear Gardener:

This is the catalog you asked for and we thank you for the opportunity to serve you, regardless of whether or not you place an order.

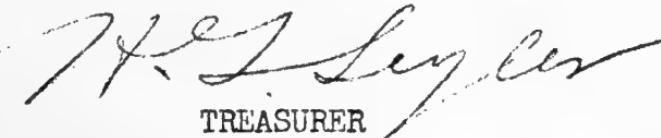
The catalog does not apply superlatives and does not feature "bargains" because we do not want anyone to expect anything for nothing, or to order on impulse.

We want folks to expect good value, good quality, good service and to receive the same. We want you, mainly, to become a regular customer. Our nursery would not have survived for 43 years if we did not have a large list of regular customers.

So please study the catalog carefully and write me for a personal reply if any questions occur to you. Especially, please, note and remember:

- 1-Discounts on page 1
- 2-Guarantee on Page 4
- 3-We pay the parcel post on shipments
- 4-43 years of Farr quality and service.

Appreciatively yours, FARR NURSERY CO.,


W.L. Seyler
TREASURER

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Will be Paid
by
Addressee

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Postage
Necessary if
Mailed in the
United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 5 SEC. 510, P. L. & R. WOMELSDORF, PA.

FARR NURSERY CO.

WEISER PARK-WOMELSDORF

BERKS COUNTY, PA.

★ DAYLILY BARONET



★ DAYLILY BICOLOR



★ Two Stars for Your Summer Garden ★

Two Months of Summer Bloom

● Profuse ● Continuous ● Unfailing
● In spite of ● Heat ● Drought ● Neglect

MORE BEAUTY - LESS LABOR - WITH DAYLILIES

Daylily Baronet

COLOR . . . Clear, bright, orange red
FORM . . . Broad, recurved, lily form petals, to 3" spread
SUBSTANCE . . . Crepe like and durable texture
SEASON . . . Early June to early July
HEIGHT . . . Strong, windproof, 2-ft. scapes
HABIT . . . Vigorous, profuse bloom

PRICE . . . \$1.50 EACH
3 OR MORE @ \$1.00 EACH

ONE PLANT EACH OF BARONET & BICOLOR FOR \$3.00 COMPLETE
Parcel Post Paid by us if Remittance with Order.

Daylily Bicolor

COLOR . . . Main petals rose red. Alternate petals, or sepals, dark yellow. Gay, two-color effect.
FORM . . . Large, broad, bold, to a 4" spread
SUBSTANCE . . . Heavy, durable texture
SEASON . . . Early July to early August
HEIGHT . . . 3½ ft. Heaviest, windproof scapes
HABIT . . . Vigorous, profuse bloom

PRICE . . . \$2.00 EACH
3 OR MORE @ \$1.50 EACH

ORDER BLANK

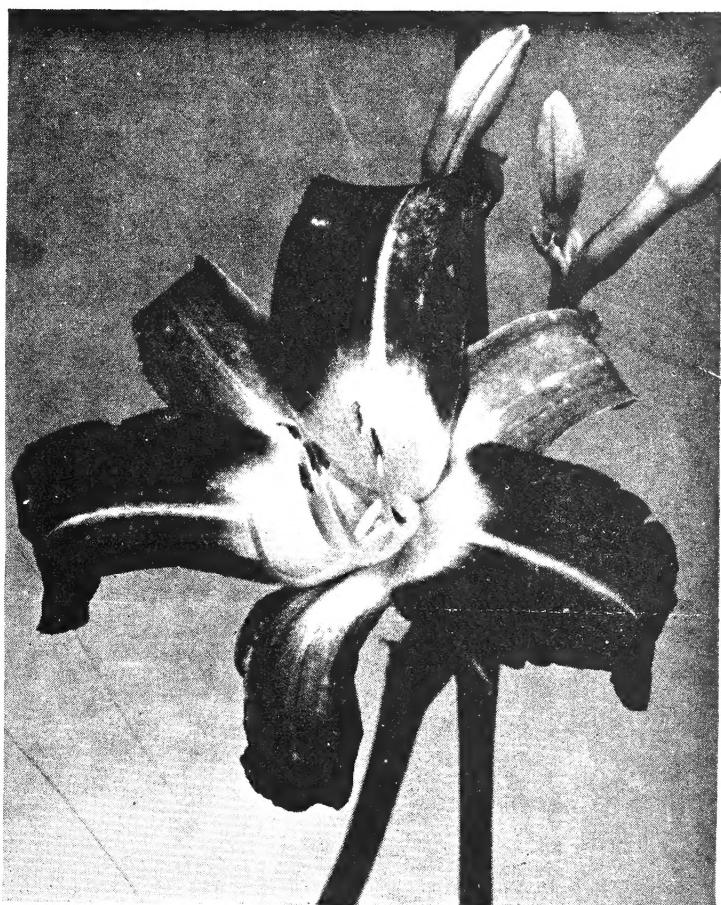
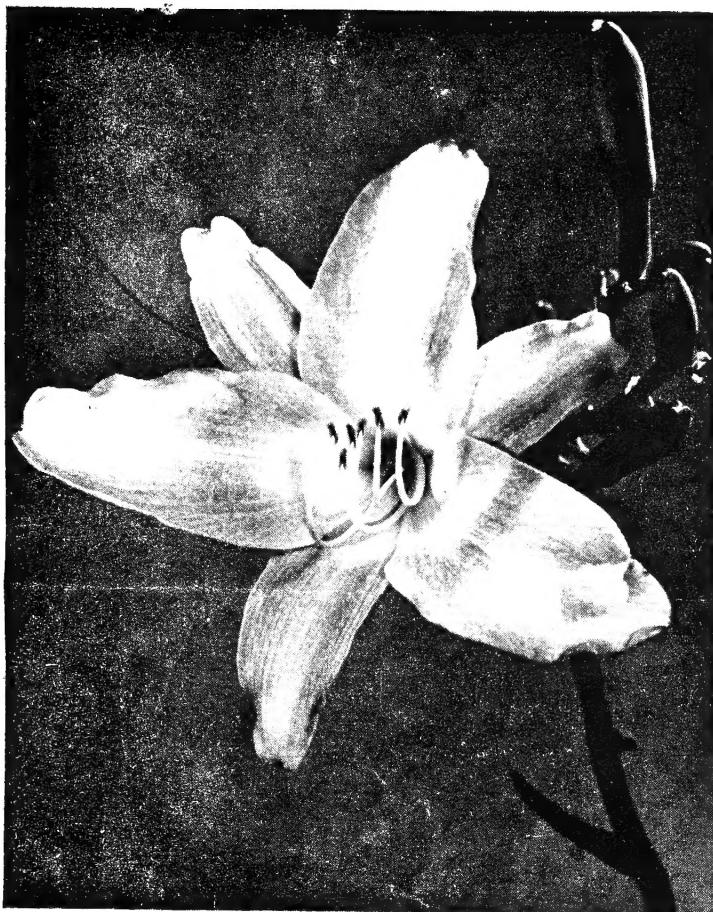
Yes! my summer garden needs DAYLILIES for continuous, unfailing and profuse bloom in spite of HEAT, DROUGHT and NEGLECT.

PLEASE SEND ME THE FOLLOWING:

I enclose \$. . . Ship on approval; 30-day terms

NAME _____

ADDRESS _____



Four New Daylily Clones

By A. B. STOUT

SINCE 1947, the selections of the seedlings of *Hemerocallis* that were developed at The New York Botanical Garden have been grown by the Farr Nursery Company of Weiser Park, Pa., for further evaluation and propagation. Four of these are herewith given horticultural names and will now be distributed for general use in gardens.

AUTUMN MINARET DAYLILY. This seedling is a hybrid of a plant of *Hemerocallis altissima* and a plant of *H. fulva*, both of which came from China. The foliage is dormant in winter and the plants of the clone are fully hardy in northern states. The scapes are well branched and often five and a half feet tall. The flowers are decidedly day-blooming, of medium size; their coloring is golden in the throat and the petals and sepals are overcast with bronze-red that is strongest in the mid-zone. The period of bloom extends from early August until late September.

SUN DUST DAYLILY. This clone has an evergreen habit. The stiff erect scapes reach a height of forty-two inches. The flowers are large, with a spread of five and a half inches, and very full with broad overlapping segments. The general or ground color is golden-yellow; the blades of petals and sepals are delicately sprinkled with brownish-red that is somewhat stronger on the sepals. The season of bloom is in July.

COPPERPIECE DAYLILY. The sturdy and much branched scapes of this clone stand slightly above a mound of attractive evergreen foliage. The flowers are full, about five and a half inches in spread; the throat is a rich golden-orange and there is a delicate blend of coppery bronze in the blades of petals and sepals, that is somewhat more intense in the mid-zone of the petals. The pastel and coppery color effects in the flowers are not matched in any other of the introductions from The New York Botanical Garden. The bloom period extends from early July to mid-August.



Upper Left: Daylily Sun Dust.
Upper Right: Daylily Royal Ensign.
Above: A healthy plant of daylily Copperpiece.

ROYAL ENSIGN DAYLILY. This clone has excellent evergreen foliage and scapes that are nearly three feet tall. The habit of growth is much like that of its sister plant, the Copperpiece daylily. The flowers are large and full with recurving segments. The throat is golden-orange and this color extends in a stripe along the mid-veins of the petals. The blades of the petals are a rich maroon-red, but the sepals are somewhat lighter in color. The plants are low-growing and compact and the large, dark red-and-gold flowers form a canopy of bold color on the crest of the foliage. The period of bloom is from early July to mid-August.

